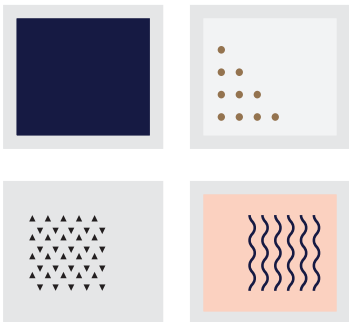


# BRAND



**NOAH**



GOOD DESIGN IS THE MOST IMPORTANT WAY TO DIFFERENTIATE OURSELVES FROM OUR COMPETITORS.

Design is not making beauty, beauty emerges from selection, affinities, integration, love.

## COLOR



## TIPOGRAPHY

Vollkorn - Regular

Montserrat - Regular

**Montserrat - Bold**

Open Sans - Light Italic

Open Sans - Regular

**Open Sans - Bold**

## CONCEPT

